



2023 Sponsorship Opportunities Booklet

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Annual Business Partner Chapter Sponsorship Opportunities

VIP (must qualify): \$4,500

- Recognition at all Chapter events
- Company logo on Chapter website with link to your company homepage
- Company listed in Consensus as a VIP Chapter Partner
- *Four* Annual Luncheon tickets
- One Gatefold feature in one issue of Consensus
- One Summer Celebration Sponsorship
- Exhibitor Booth at 2023 CA Day Trade Show & Expo with first pick location choice
- \$800 credit towards sponsorship for a 2023 event (First come, first paid basis. Deadline 1/20/2023)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$500 credit towards advertising in Consensus
- \$500 credit towards advertising in the membership directory
- Social Media Shout Out (see details below)
- Website Star of the Month (your month of choice)

Diamond Level Partner: \$4,000

- Recognition at all Chapter events
- Company logo on Chapter website with link to your company homepage
- Company listed in Consensus as a Diamond Chapter Partner
- *Four* Annual Luncheon tickets
- One full page feature in one issue of Consensus
- One Summer Celebration Sponsorship
- Exhibitor Booth at 2023 CA Day Trade Show & Expo
- \$800 credit towards sponsorship for a 2023 event (First come, first paid basis. Deadline 1/20/2023)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$500 credit towards advertising in Consensus
- \$500 credit towards advertising in the membership directory
- Social Media Shout Out (see details below)

Platinum Level Partner: \$2,000

- Recognition at all Chapter events
- Company logo on Chapter website with link to your company homepage
- Company listed in Consensus as a Platinum Chapter Partner
- *Three* Annual Luncheon tickets
- One half page feature in one issue of Consensus
- \$400 credit towards sponsorship for a 2023 event (First come, first paid basis. Deadline 1/20/2023)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$300 credit towards advertising in Consensus
- \$300 credit towards advertising in the membership directory

Gold Level Partner: \$1,000

- Recognition at all Chapter events
- Company listed in Consensus as a Gold Chapter Partner
- *Two* Annual Luncheon tickets
- One full page advertisement in one issue of Consensus
- \$150 credit towards advertising in Consensus
- \$150 credit towards advertising in the membership directory

Silver Level Partner: \$500

- Recognition at all Chapter events
- Company listed in Consensus as a Silver Chapter Partner
- *One* Annual Luncheon tickets

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.

Annual Management Company Chapter Sponsorship Opportunities

VIP (must qualify): \$4,500

- Recognition at all Chapter events
- Company logo on Chapter website with link to your company homepage
- Company listed in Consensus as a VIP Chapter Partner
- *Four* Annual Luncheon tickets
- One Gate fold feature in one issue of Consensus
- One Summer Celebration Sponsorship
- Exhibitor Booth at 2023 CA Day Trade Show & Expo with first pick location choice
- \$800 credit towards sponsorship for a 2023 event (First come, first paid basis. Deadline 1/20/2023)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$500 credit towards advertising in Consensus
- \$500 credit towards advertising in the membership directory
- Social Media Shout Out (see details below)
- Website Star of the Month (your month of choice)

Diamond Level Partner: \$4,000

- Recognition at all Chapter events
- Company logo on Chapter website with link to your company homepage
- Company listed in Consensus as a Diamond Chapter Partner
- *Four* Annual Luncheon tickets
- One full page feature in one issue of Consensus
- *Four* Summer Celebration registrations
- Exhibitor Booth at 2023 CA Day Trade Show & Expo-*Management Row ONLY*
- \$800 credit towards 2023 event registrations (*Professional Luncheons & Networking events ONLY. NOT for use with CA Day or Annual Luncheon*)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$500 credit towards advertising in Consensus
- \$500 credit towards advertising in the membership directory

Platinum Level Partner: \$2,000

- Recognition at all Chapter events
- Company logo on Chapter website with link to your company homepage
- Company listed in Consensus as a Platinum Chapter Partner
- *Three* Annual Luncheon tickets
- One half page feature in one issue of Consensus
- *Four* Summer Celebration registrations
- Exhibitor Booth at 2023 CA Day Trade Show & Expo-*Management Row ONLY*
- \$400 credit towards 2023 event registrations (*Professional Luncheons & Networking events ONLY. NOT for use with CA Day or Annual Luncheon*)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$300 credit towards advertising in Consensus
- \$300 credit towards advertising in the membership directory

Gold Level Partner: \$1,000

- Recognition at all Chapter events
- Company listed in Consensus as a Gold Chapter Partner
- *Two* Annual Luncheon tickets
- One full page advertisement in one issue of Consensus
- \$150 credit towards advertising in Consensus
- \$150 credit towards advertising in the membership directory

Silver Level Partner: \$500

- Recognition at all Chapter events
- Company listed in Consensus as a Silver Chapter Partner
- *One* Annual Luncheon ticket

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Event Sponsorship Opportunities

Winter Networking Social:

Level 1: 3 at \$350 each

- Company logo on flyer/email that is distributed to membership
- One minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- One attendance ticket

Level 2: 2 at \$500 each

- Company logo on flyer/email that is distributed to membership
- Two-minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- Swag distribution
- Distribution list of all attendees
- Two attendance tickets

Summer Celebration

Level 1: 3 at \$350 each

- Company logo on flyer/email that is distributed to membership
- One minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- One attendance ticket

Level 2: 2 at \$500 each

- Company logo on flyer/email that is distributed to membership
- Two-minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- Swag distribution
- Email distribution list of all attendees
- Two attendance ticket

Fall Networking Social

Level 1: 3 at \$350 each

- Company logo on flyer/email that is distributed to membership
- One minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- One attendance ticket

Level 2: 2 at \$500 each

- Company logo on flyer/email that is distributed to membership
- Two-minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- Swag distribution
- Email distribution list of all attendees
- Two attendance tickets

Membership Appreciation Social:

Level 1: 3 at \$350 each

- Company logo on flyer/email that is distributed to membership
- One minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- One attendance ticket

Level 2: 2 at \$500 each

- Company logo on flyer/email that is distributed to membership
- Two-minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event
- Swag distribution
- Email distribution list of all attendees
- Two attendance tickets

Professional Luncheons, 2 per quarter at \$500 ea.

- Company logo printed on promotional materials (emails, flyers, etc.)
- Table provided to display promotional items during the program
- Opportunity to give 2–3-minute introduction of your company

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Community Associations Day Trade Show & Expo

Attendee Bag Sponsor, Exclusive at \$2,000

- Full page advertisement in the CA Day Program
- Booth at 2023 Trade Show with priority booth assignment
- Recognition in Consensus Newsletter following the event
- Two conference attendee vouchers
- Company logo printed on conference bags and an option to place a promotional item into the bags (you provide item)
- Recognition on conference name badges as a sponsor
- Recognition on Power Point display during the conference
- Logo on email blasts prior to event promoting the event
- One additional marketing item with your logo in the attendee's bag (Chapter chooses item)

Attendee Name Badge Sponsor, Exclusive at \$1,500

- Full page advertisement in CA Day program
- Booth at 2023 Trade Show with priority booth assignment
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Company logo printed on conference name badges and an option to place a promotional item into attendee bags (you provide item)
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Program Sponsor, Exclusive at \$1,500

- Full page advertisement in CA Day program
- Booth at 2023 Trade Show with priority booth assignment
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Company logo printed on the program and an option to place a promotional item into attendee bags (you provide item)
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Coffee Sponsor, Exclusive at \$1,500

- Company logo printed on conference cups/coffee cups
- Full page advertisement in CA Day program
- Booth at Trade Show with placement next to the coffee station
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Company logo printed on the program and an option to place a promotional item into attendee bags (you provide item)
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Keynote Session Sponsor, Exclusive at \$1,250

- Introduce Keynote speaker and one min intro of you/business
- Full page advertisement in CA Day program
- Priority booth assignment if participating in Expo
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers

- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Parking Sponsor, Exclusive at \$1,000

- Dedicated area at registration for sponsor to pass out parking vouchers to attendees
- Full page advertisement in CA Day program
- Priority booth assignment if participating in Expo
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Networking Social Sponsor, Exclusive at \$1,000

- Drink tickets with company logo
- Recognition on conference badges as a sponsor
- Company logo on all table tents/bar
- Recognition on a Power Point display during the conference

Breakfast Sponsor, 2 Available at \$750 ea.

- ½ Page advertisements in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Company logo on all table tents during breakfast
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Lunch Sponsor, 2 Available at \$750 ea.

- ½ Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Company logo on all table tents during lunch
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Registration Sponsor, Exclusive at \$750

- 1/4 Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Two company representatives at registration
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Charging Station Sponsor, Exclusive at \$750

- 1/4 Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Signage in each classroom and with each charging station
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Door Prize Sponsor, Exclusive at \$500

- Logo at prize station and you will announce the prize winner

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Annual Meeting & Luncheon

Cocktail Sponsors, Exclusive to industry-2 at \$750 ea.

- Two-minute introduction of your company and any representatives present
- Thank you in Consensus following the event
- Logo on table tents in the bar area
- Company logo on email blasts/flyer prior to the event promoting the event

Luncheon Sponsor, 6 available at \$600 ea.

- Logo on invitation sent to all CVC-CAI membership
- Company logo/name on table tents throughout the event
- Company name on menu card
- Verbal recognition during the event
- Company listed in the winter 2023 issue of Consensus

Parking Sponsor, 2 available at \$500 ea.

- Signage at registration table
- Verbal recognition during the event
- Company listed in winter 2023 issue of Consensus

Door Prize Sponsor, Exclusive at \$500

Annual Chapter Sponsorships

Business Partner:

- VIP (must qualify, see below) \$4,500
- Diamond Level, \$4,000
- Platinum Level, \$2,000
- Gold Level, \$1,000
- Silver Level, \$500

Management Company:

- Diamond Level, \$4,000
- Platinum Level, \$2,000
- Gold Level, 1,000
- Silver Level, \$500

Winter Networking Social

- Level 1, \$350
- Level 1, \$350
- Level 1, \$350
- Level 2, \$500
- Level 2, \$500

Summer Celebration

- Level 1, \$350
- Level 1, \$350
- Level 1, \$350
- Level 2, \$500
- Level 2, \$500

Fall Networking Social

- Level 1, \$350
- Level 1, \$350
- Level 1, \$350
- Level 2, \$500
- Level 2, \$500

Membership Appreciation Social

- Level 1, \$350
- Level 1, \$350
- Level 1, \$350
- Level 2, \$500
- Level 2, \$500

Professional Luncheons

- First Quarter, \$500
- First Quarter, \$500
- Second Quarter, \$500
- Second Quarter, \$500
- Third Quarter, \$500
- Third Quarter, \$500
- Fourth Quarter, \$500
- Fourth Quarter, \$500

Annual Meeting & Luncheon

- Cocktail Sponsorship, \$750
- Cocktail Sponsorship, \$750
- Luncheon Sponsorship, \$600
- Luncheon Sponsorship, \$600
- Luncheon Sponsorship, \$600
- Luncheon Sponsorship, \$600
- Luncheon Sponsorship, \$600
- Luncheon Sponsorship, \$600
- Luncheon Sponsorship, \$600
- Parking Sponsorship, \$500
- Parking Sponsorship, \$500
- Door Prize Sponsorship, \$500

CA Day Trade Show & Expo

- Attendee Bag Sponsorship, \$2,000
- Name Badge Sponsorship, \$1,500
- Program Sponsorship, \$1,500
- Coffee Sponsorship, \$1,500
- Keynote Sponsorship, \$1,250
- Parking Sponsorship, \$1,000
- Networking Social Sponsor, \$1,000
- Breakfast Sponsorship, \$750
- Breakfast Sponsorship, \$750
- Lunch Sponsorship, \$750
- Lunch Sponsorship, \$750
- Charging Station Sponsorship, \$750
- Registration Sponsorship, \$650
- Door Prize Sponsorship, \$500

Consensus Advertising

- Business Card, \$100 per quarter
- ¼ page, \$175 per quarter
- ½ page, \$450 per quarter
- Inside cover, \$1,000 per quarter
- Full page, \$750 per quarter

Membership Directory Advertising

- Business Card, \$100
- ¼ page, \$175
- ½ page, \$450
- Inside cover, \$1,000
- Full page, \$750
- Back Cove, \$2,000
- Inside Gatefold, \$2,500

Social Media Advertising

- Website Star of the Month, \$750
- Social Media Shout-Out, \$500

Chapter Engagement Sponsor

- Raffle Sponsor, \$500

New Opportunities:

1. VIP: We have introduced a new level of sponsorship within our chapter for 2023! To be eligible for the VIP level, you must show frequent and consistent participation in all aspects of our chapter – a true VIP!
Eligibility requirements:
 - Diamond Level Sponsor for 3 consecutive or five total years
 - Someone from your organization must have previously served on the board or a committee in the last 2 years (or is currently serving)
 - Attended at least one social event in the last year (excluding CA Day and the Annual Luncheon)
 - Presented or sponsored an education event in the last two years
2. Social Media Shoutout: we are offering shoutouts on our social media accounts. This can include a one-minute or less video provided by you or your organization, a flyer with information, a bio or summary of services or someone within your organization, or anything you want to promote for you or your business!
3. Website Star of the Month: each month we will feature a member or partner on the homepage of our website. There are only 12 months in the year, so spaces are limited to first come first serve. We will include a logo or photo, a one-minute or less video provided by you (or a bio/write-up you provide). We will link your website for quick access directly from our homepage.
4. Chapter Engagement: get rewarded for your participation in the chapter! A card is included in this packet and will be emailed out to the membership (and available on the website) for criteria you must meet to be entered into a drawing at the end of the year. The grand prize will be a \$250 gift card and the runner-up will receive \$175 annual membership fee reimbursement.

Payment Information: Please send check payable to CVC-CAI to CVC-CAI, P.O. Box 26146, Richmond, VA 23260. OR, for your convenience, the Chapter accepts American Express, Discover, MasterCard & Visa.
Company Name: _____ Contact Person: _____
Address: _____ Contact Email: _____

Please visit <https://www.cvc-cai.org/resources/sponsorship> for Credit Card payments and online registration.

Chapter Engagement 2023

Complete one thing from each section below. Once all sections have at least one item completed, submit your card to Brandi Nuckols at info@cvc-cai.org.

You will then be entered into a grand prize drawing in December!

Name: _____ Company: _____

Education

- Attend an education event
- Present at an education event
- Sponsor an education event

Social

- Attend a social event (annual luncheon and CA Day excluded)
- Sponsor a social event

Publication

- Write an article for Consensus
- Contribute an ad
- Serve on the PR Committee

CA Day

- Attend CA Day
- Assist with setup/breakdown
- Be an exhibitor

